

Career with a Purpose

Ron & Mary Beshear



Serving Your Purpose

Equipping lives for lasting impact

Ron & Mary Beshear



Mission Statement: To live an outward-focused, others centered life, serving individuals and institutions both personally and professionally for God's glory.



Mission Statement: To bring out the best in others, to do each day's work with excellence, to grow in knowing God better, and to honor Him with time and talents He's given me.



WELCOME

Today I want to aspire you to:

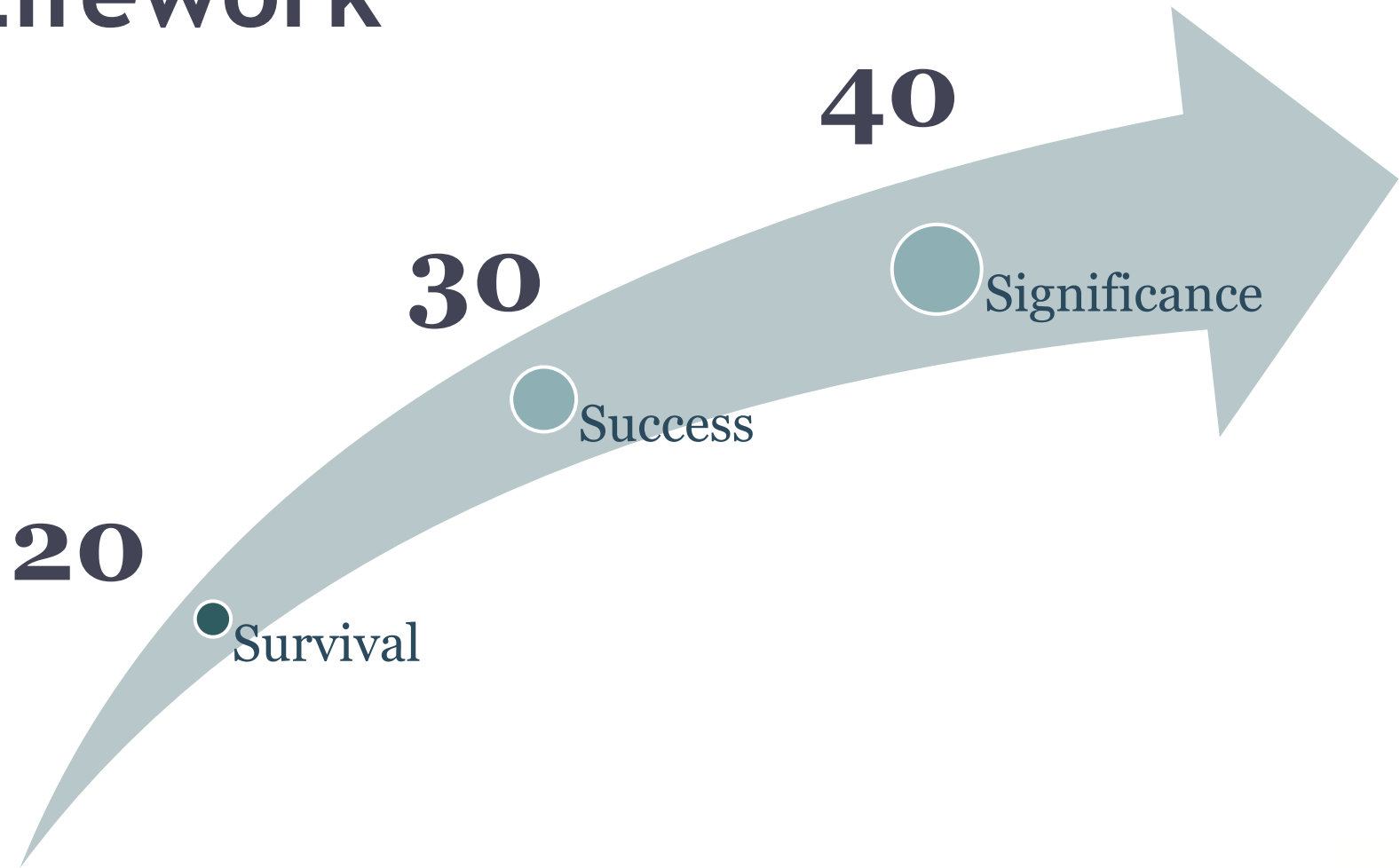
be personally and professionally successful

Discover your purpose

Create a career that uses your purpose



Lifework



Ron's Career with a Purpose



Northwestern Mutual®



What I've Learned

- **Faith** — Is there something bigger in your life than you, if there isn't you can't be any bigger?
- **Family** — What is the most important thing you want to develop in your family?
- **Finance** — What is your philosophy on money?
- **Future** — What are you willing to exchange a day of your life for?



Reoccurring Theme - PURPOSE



Forbes



Creating a Career with a Purpose

- ✓ Create a Vision
- ✓ Reflect on Goals
- ✓ Discover your Unique Ability



Create a Vision

(handout 1)

- What would I do if there was no risk of failure?
- What would I keep doing even if I were not paid for the work?
- What is one task that causes me to lose track of time when I'm doing it?



Reflect on Goals

handout 2



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Setting Personal & Professional Goals

The secret to accomplishing what matters most to you is committing your goals to writing.

Personal - list 3 goals related to character development, intellectual growth, & practical living.

1.
2.
3.

Health - list 3 goals related to exercise, diet, & overall health & well-being.

1.
2.
3.

Career - list 3 goals related to skills development, networking, & future ambitions.

1.
2.
3.

Financial - list 3 goals related to income growth, savings, investments, retirement, & budget planning.

1.
2.
3.

Community - list 3 goals related to your commitment to serving others through your time, talent, & dedication.

1.
2.
3.

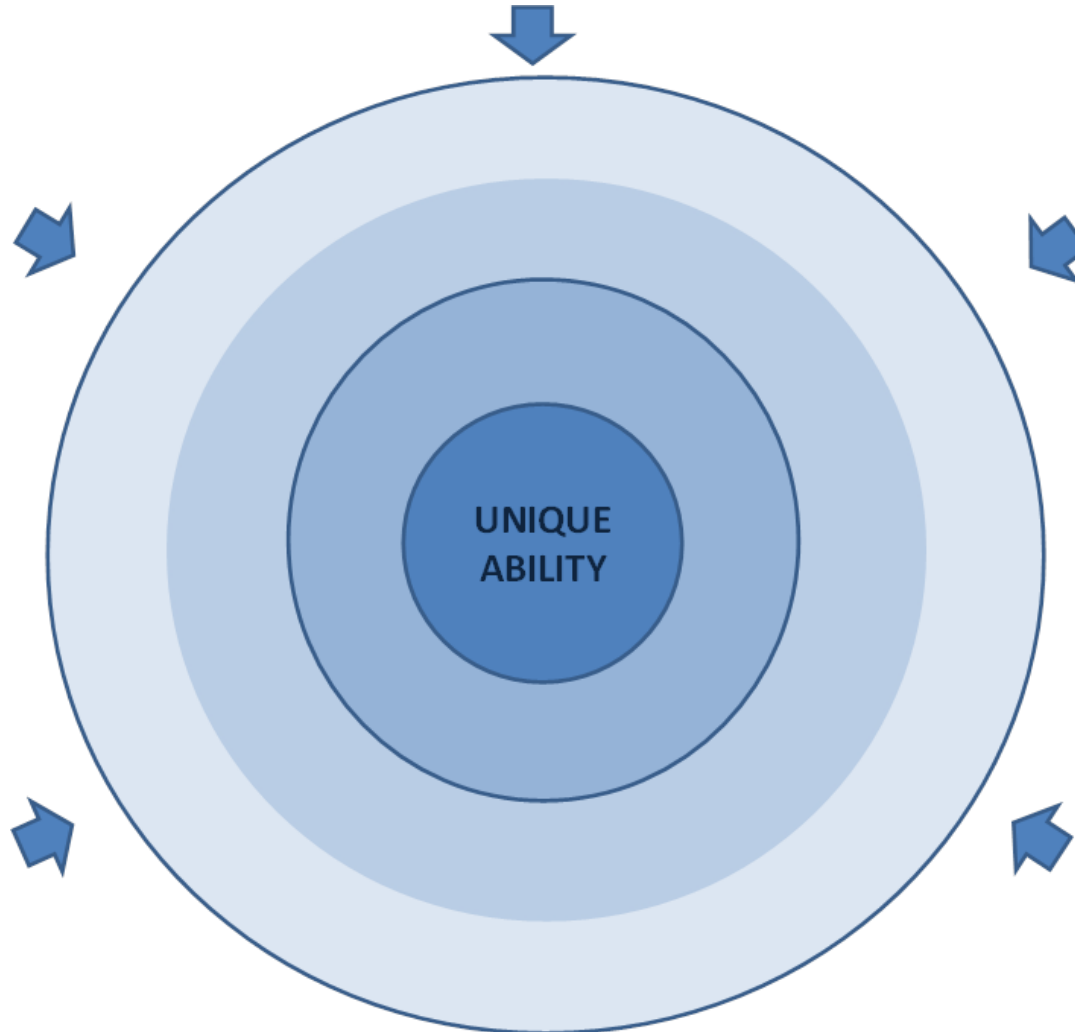
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Our Unique Ability

handout 3



Ron's Strengths

➤ **Futuristic**

➤ **Positivity**

➤ **Strategic**

➤ **Woo**

➤ **Maximizer**



Professionally and Personally Successful

I believe that being successful means having a balance of success stories across the many areas of your life.

YOU CAN'T TRULY BE CONSIDERED SUCCESSFUL IN YOUR BUSINESS LIFE IF YOUR HOME LIFE IS IN SHAMBLES.

Zig Ziglar
VERYBESTQUOTES.COM



6 Keys to Personal and Professional Success

1. Belief
2. Attitude
3. Work Ethic
4. Network
5. Questions
6. Mentor



Beliefs Drive Behavior

What Do You Believe?

What You Focus On Grows



A Positive Attitude

“Fill your mind with what to be grateful for and it will crowd out fear, worry, and anger.”




Strong Work Ethic = PERSISTENCE

“Success doesn't
happen overnight.
Keep your eye on
the prize and don't
look back.”

Erin Andrews



Connections/ Network *handout 5*



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Circle of Influence: contacts and advocates you have known are currently connected to or hope to develop a relationship with. |

	Past	Present	Future
Belong			
Serve			
Career			
Fun			
Friends			
Wild Card			

SHAZAM!

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Questions

*You want to make great decisions
you need to ask great questions!*

Feedback is the breakfast of champions!

- *Key to Learning*
- *Self Awareness*
- *Building Relationships*



Mentor

**A mentor empowers
a person to see a
possible future, and
believe it can be
obtained.**

- Shawn Hitchcock



*“Discipline is the bridge
between goals and
accomplishment.”*

- Jim Rohn



Creating a Career with a Purpose

- **Know your Personal Strengths** Look for employment opportunities that would encourage the use of your personal gifts and strengths . (Or seek ways to more generously invest your own natural talents and strengths in the job you currently have.) Work that uses our personal strengths is work that we would do without pay, if we didn't have rent and car payments due.
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- **Be aware of Corporate Values.** Look for a company whose mission complements your personal values . (Or notice where your values match those of your current corporate culture and volunteer to work on projects that align with your passions.)
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- **Look for Growth opportunities** Look for a firm that invests in its people through training opportunities that will upgrade individual professional value. (Or seek advice in your current culture about where there may be free online training that is relevant to your career path.)
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- **Seek opportunities for impact.** Look for work that allows you to have impact by adding some degree of value, hope or dignity to an individual or group of people. Impact is an intangible value but it can be a big personal motivator and almost every company has special projects that add community value.
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- **Daily remind yourself of purpose.** Look for a business that has a clearly articulated and compelling purpose permeating the culture. (Or if you are not currently working at such a company, look for ways to daily remind yourself of the larger meaning behind your work. This will help motivate you for the more mundane tasks in your day.)



THANK YOU!

To learn more about our upcoming events
and sign up for our newsletter visit:

www.servingyourpurpose.com

Connect with Ron & Mary on Facebook
www.facebook.com/servingyourpurpose



Describes the kinds of decisions and life skills that can lead to purpose and contentment.

Practicing these principles frees people to catch a glimpse of who they really are and the God-given destiny that is open to them.

